



CASE STUDY LIVE PRODUCTION LABS

Private Wedding Reception With Sheryl Crow And Keb Mo'

Event Date — September 30th, 2022
Venue — Chelsea Factory, New York City
Client — Polka Dot Events

OVERVIEW

LPL was approached in March of 2022 to provide services for a private event at Chelsea Factory featuring Sheryl Crow and Keb' Mo'.

Aaron has an extensive background in concert and festival production, having done **national and international tours** with such artists as Yo-Yo Ma's Silkroad Ensemble, Natalie Merchant, and Laurie Anderson, and having been the Lighting Director for the Lincoln Center Festival for many years. LPL leaned on that experience, and our team's drafting skills, to successfully plan the layout of the room, and the bands' backstage requirements.

APPROACH

We kept two crews busy throughout load in. One crew set up a tractor-trailer's worth of road gear and prepped for soundchecks. Another crew worked on lighting the guest areas. We had extensive foliage installations to light — foliage which was quickly wilting and turning brown. We adjusted LED color on the plants a couple of times during the run-up to doors.



SCOPE OF WORK

Lighting Design & Coordination

Audio Design & Installation

Staging Design & Installation

Curtain/Draper Design & Layout

Procurement & Coordination

All Crew & Vendor Hiring

Production Management Services



RESULTS

Two bands, a 12-hour set up day and a raging party.

The event was impeccable — the guests had a great time at the party and the client was ecstatic. The bands were absolutely amazing and the audio quality and stage lighting were first-rate. The final vendor left around 5am, capping a 20-hour event day for LPL, and six solid months of work on the event.

“Working with LPL was an absolute delight! They put so much thought and effort into expertly designing the lighting and sound for my client’s event and were extremely professional and easy to work with throughout the planning process. From our very first meeting I knew I had a partner who was fully invested in the success of my client’s event.”

Tracey Goldstein
Founder
Polka Dot Events LLC



Contact us to discuss your event's needs.

liveproductionlabs.com

LIVE Production LABS

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